

PRESS RELEASE

ProCloud AG becomes part of the Sequotech group

Delémont, April 10, 2025 - The Sequotech group is strengthening its position in cloud services, Microsoft technologies and cybersecurity by acquiring ProCloud AG, a Swiss IT services company based in Lenzburg.

With this strategic acquisition, Sequotech now comprises seven companies and around 300 experts. ProCloud AG will continue to operate independently with its own name, team, management, and culture, while benefiting from the group's expertise and collective resources.

Since 2020, Sequotech has been committed to a strong growth strategy, which began with the investment of Verium, a multi-family office based in Zurich.

Expanding cloud and cybersecurity expertise and expansion in German-speaking Switzerland

The Sequotech group is pursuing its mission to unite the best of Swiss IT by combining entrepreneurial freedom with collective strength to shape the future of digital services. In this context, the group acquires ProCloud AG, an IT service provider founded in 2012 and based in Lenzburg, specializing in cloud services, Microsoft technologies and cybersecurity.

Within Sequotech, ProCloud strengthens the group's already established presence in German-speaking Switzerland. It also complements the group's service portfolio strategically, particularly in the Microsoft Cloud competence area, for which the company was awarded Microsoft Partner of the Year.

"ProCloud brings a recognized excellence in Microsoft Cloud and cybersecurity as well as a strong customer-centric culture to our group," explains David Hueber, CEO of the Sequotech Group. "Their experience and agility fit perfectly with our vision of shared growth through expertise."

Continuity and commitment of the founders

The founders Stephan Mahler and Patrice Steiner will retain operational management and a significant stake in Sequotech. The company will adopt the same corporate design as the other six members of the group in order to reflect the group's new, uniform identity.

Stephan Mahler, co-founder and CEO of ProCloud AG, explains: "By joining Sequotech, we now have a broader base to support and innovate together. Being part of the group opens up new opportunities for us as we can access a broad network of specialists in areas such as AI security, database management or compliance."

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About ProCloud AG

ProCloud AG, based in Lenzburg, is an IT service provider with a focus on cloud services, Microsoft technologies and cybersecurity. The company was founded in 2012 and currently employs 15 experts.

<https://www.procloud.ch/>

About Sequotech

Sequotech is a Swiss group of specialized IT services companies aiming to develop a strong position in the Swiss market and in neighboring countries both organically and through targeted acquisitions. The group currently comprises dbi services, UDITIS, exxo it-services, agency, EVOK as well as ProCloud. The group's vision is to further strengthen its position by adding one or two partners per year in order to become one of the leading providers of specialized IT services in the DACH region.

<https://www.sequotech.com/>

About Verium AG

Verium is an independent multi-family office in Zurich that offers a range of services for entrepreneurial families with the aim of securing and increasing family wealth in the long term. Verium also manages direct investments in medium-sized companies in the DACH region for its clients. Current investments include Home Instead, Christ & Heiri, Toradex, Tavola, Mobil in Time, DSwiss, Sequotech, Impact Acoustic and Lynus.

<https://verium.ch/>